Professional Profile





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David Laurie brings over 17 years of experience in the commercial real estate industry to the Strategic Sites team. With a focus on investment sales and acquisitions, David strategically works through complex deals while effectively communicating with all parties to ensure smooth transactions.

His background includes working with retail, multifamily, hotel, office, and industrial assets. He has demonstrated the ability to find the right investments for his clients. Prior to transitioning to the brokerage side, David had a decade of development experience enabling him to navigate a project from inception to stabilization. His tenacity is evidenced by his successes in moving through the process including land purchase, entitlement, zoning, mitigation, construction, leasing and management. His expertise in analysis due diligence, investment strategies, and thinking outside-the-box to identify development opportunities has proven beneficial to many investors.

David has been the recipient of numerous CoStar Power Broker awards for leasing for national and regional companies on site selection such as Skechers, Office Depot, 1000 Degree Pizza,

Prior to his commercial real estate background, David worked with a fortune 200 company overseeing North American marketing campaigns and management of large box retail stores. He has served with our country in the United States Air Force and worked as a civilian employee with the Defense Intelligence Agency at the Pentagon.

David attended Florida State University, where he received his MBA in International Business and has obtained bachelor's degrees in Management/Marketing and Entrepreneurship and Small Business Management. His creative insight, strategic analysis and critical thinking facilitate success in both simple and challenging transactions. David is an active member of the ICSC (International Council of Shopping Centers).